

Summer Reading 2015 – A Level Business

Although there is no formal requirement for prior knowledge of the subject, it is often valuable to have a good awareness of the commercial world which will allow you to apply the learning from the classroom to a real world context.

In preparation for the new A level I suggest the following websites to further your understanding of this exciting and dynamic subject.

Tutor2u

<http://beta.tutor2u.net/business>

- A really useful site which covers the entire A level specification (and more) through presentations and revision notes. In addition the blog reports on the latest business news and how that applies to concepts covered in your studies.

Marketing Week

<http://www.marketingweek.com/>

- The first theme covered in the Autumn term will be on the topic of marketing. Marketing Week is a great website covering the latest marketing news and casestudies.

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